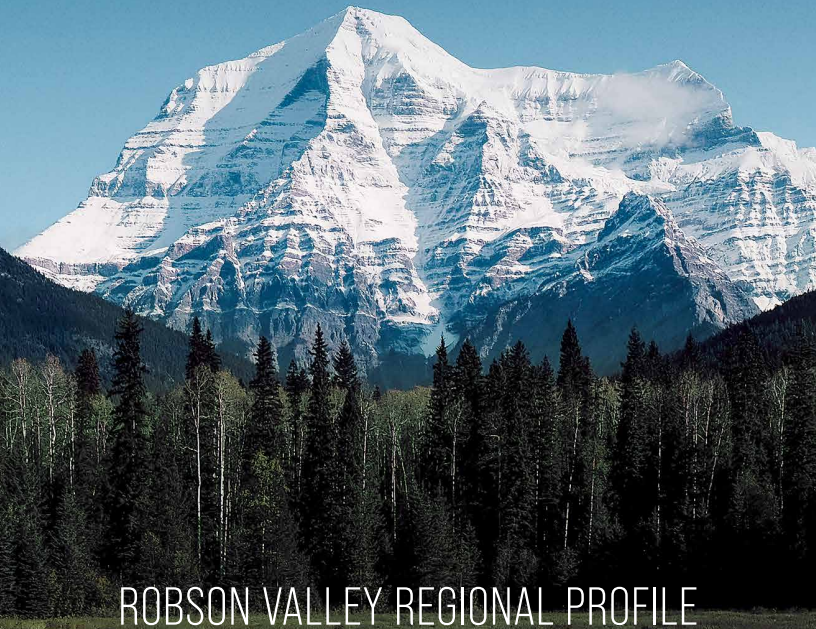




INVESTMENT SPECIFIC OVERVIEW



ROBSON VALLEY REGIONAL PROFILE

INVESTRVR.CA



Undiscovered opportunity awaits

Nestled at the edge of the Rocky Mountains, the Robson Valley Region is a unique area located in north-central British Columbia. The Robson Valley Region derives its name from Mount Robson, the highest point in the Canadian Rockies. Hiking, snowmobiling, mountain biking and camping are just a few of the most popular activities easily accessible to residents of the surrounding communities.

Located between major centres of the province, namely Prince George and Kamloops. The region comprises six unique communities, Dome Creek, Crescent Spur, McBride, Dunster, Tête Jaune Cache, and Valemount.

Travel, shopping, entertainment and more are all within a half-day drive down the road in all directions. Come here as an active retiree, an entrepreneur, or bring your profession with you. Affordable and high-quality real estate means that you can work where you live, and live where you play.



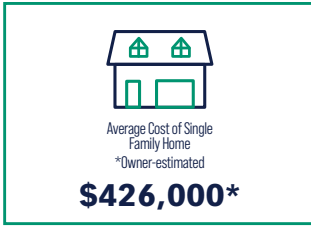
Population
3,229



Household Income
\$60,000*
*Average income for full-year full-time worker



Average Age
45 Years



Why make the move?

1. A wholesome **lifestyle** that cannot be denied, with nature and clean mountain air is just outside your door.
2. An intimate **community** where you know your neighbours, feel safe and supported, and can get involved.
3. **Nature is at your doorstep**. Enjoy hiking, fishing, camping and endless recreation that's just steps away.
4. The Robson Valley has an active and **vibrant arts community** with many artists and craftspeople making the area their home.

Robson Valley Recreation

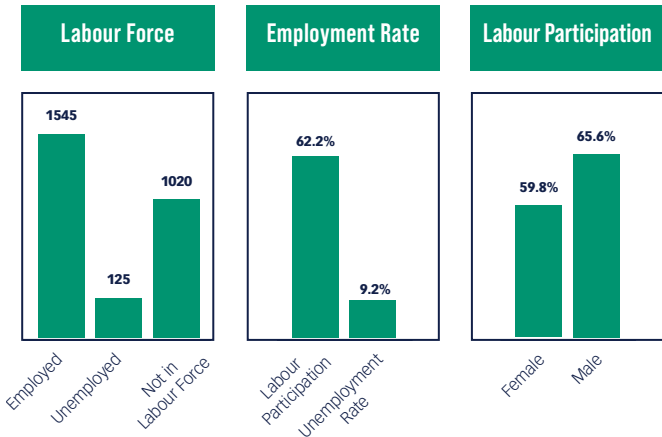
Robson Valley Region Must-Do's:

- Exploring Mount Robson
- Ancient Forest/ Chun T'oh Whudujut Provincial Park
- Mountain Biking
- Snowmobiling
- White Water Rafting
- Hiking
- Horseback Riding
- Camping

The Workforce

The Robson Valley Region has plenty to offer to professionals considering a move to north-central British Columbia. You can enjoy the peaceful lifestyle of the valley while bringing much needed expertise to the area. Efficient communications systems and proximity to larger centres such as Prince George, Kamloops and Edmonton allow you to practice your profession in the region or beyond with ease.

The Robson Valley Region has a population of more than 3,000 people, with an average age of 45 years old and around 74.97% of the population being under 65 years old. Around 43.4% of the local population hold a postsecondary certificate, diploma, or degree. This provides a high-quality, readily available workforce for businesses or professionals planning to move to the region. The largest industries in the area include retail trade and construction, with a portion of the residents being particularly skilled in forestry-related work, honed by the region's long history with this industry.



Data Source: Statistics Canada Census - 2021



Transportation



Closest Major Airports

Kamloops Airport (YKA)

kamloopsairport.com

Prince George Airport (YXS)

pgairport.ca

Rail Access

CN Rail - Freight Service

cn.ca

VIA Rail - Passenger Rail

viarail.ca



Investment & Entrepreneur Opportunities

The Robson Valley Region presents realistic business opportunities to business owners and entrepreneurs looking to balance work with family, life and play. Various regional, provincial, and federal organizations provide essential services to local business owners, relocating businesses, and start-up businesses.

Support Programs & Opportunities

Community Futures Fraser-Fort George

cfdc.bc.ca

Business Façade Program

Valemount: <https://valemount.ca/services/grants-funding/business-facade-improvement-program>

McBride: <https://www.mcbride.ca/business/village-of-mcbride-business-facade-improvement-program>

Regional District: <https://www.rdffg.ca/building-development/investment/business-facade-improvement-program>

Basin Business Advisors Program

bbaprogram.ca

Northern Development Initiative Trust

northerndevelopment.bc.ca



Business Resources

Regional District of Fraser-Fort George

155 George St.
Prince George, BC V2L 1P8
Canada

P 250-960-4400
E RVR@rdffg.bc.ca
investrvr.ca

Village of Valemount

735 Cranberry Lake Rd.-PO Box 168
Valemount, BC V0E 2Z0
Canada

P 250-566-4435
E edo@valemount.ca
valemount.ca

Village of McBride

855 SW Frontage Rd. - PO Box 519
McBride, BC V0J 2E0
Canada

P 250-569-2229
E edo@mcbride.ca
mcbride.ca

Tourism Valemount

785 Cranberry Lake Rd.
Valemount , BC V0E 2Z0
Canada

P 250-566-9893
E visitorcentre@valemount.ca
visitvalemount.ca

Robson Valley Tourism

100-1st Ave.
McBride, BC V0S 2E0
Canada

P 250-569-3366
E come2mcbride@telus.net
visitmcbride.ca



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✉ RVR@rdffg.bc.ca

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