



## What is the Robson Valley Region?

The Robson Valley Region is a collection of communities nestled on the edge of the Rocky Mountains in north-central British Columbia, between Prince George, Jasper, and Kamloops. The Robson Valley Region includes: Dome Creek, Crescent Spur, McBride, Dunster, Tête Jaune Cache, and Valemount. Take advantage of all the outdoor activities, nature, fresh air, wildlife, and friendly neighbours that the region has to offer. Our communities provide a great opportunity to step back and enjoy life again.

The Robson Valley Region is a strategy that identifies and capitalizes on the economic opportunities that exist for communities in the Canoe and Robson Valley.

This Robson Valley Region is a partnership between the three local governments in the area; Regional District of Fraser-Fort George, Village of McBride and the Village of Valemount.

The Robson Valley Region identifies five sectors to attract new business and inspire existing businesses to diversify and expand to create a more sustainable economy.

### These five sectors are:

- 1. Agriculture:** The Robson Valley Region looks to attract producers and investors from elsewhere in B.C. and beyond where land is not as plentiful or affordable. There is also a need for value-added agricultural businesses in the Robson Valley Region.
- 2. Forestry:** The Robson Valley Region looks to attract small operations and value-added forestry businesses to the Robson Valley Region.
- 3. Tourism:** The Robson Valley Region offers breathtaking scenery and ample recreational opportunities for outdoor enthusiasts.

The program looks to diversify the tourism industry with tours, attractions and experiences as an economic opportunity for the Robson Valley Region.

- 4. Professionals and Active Retirees:** When you can live anywhere for work, why not choose the Robson Valley Region? The program looks to encourage professionals and active retirees to relocate to the Robson Valley Region for a work/life balance that may not be available in other parts of the country.
- 5. Government Services:** The Robson Valley Region program identifies that promoting opportunities to establish government services within the communities of the Robson Valley Region would support stable employment and increased services to those living in the communities. The program encourages all levels of governments to consider establishing offices in the Robson Valley Region.

### Potential Investors

Whether you are an investor looking for a place to establish your business or an individual looking to relocate to the Robson Valley Region, we can help you!


We can assist you in finding the appropriate information you are looking for and put you in contact with key economic development representatives for McBride, Valemount and the Regional District.

Our website also provides a wide range of information and resources on available services, community profiles and success stories for the Robson Valley Region.

[investrvr.ca](http://investrvr.ca)

## Contact Us

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[investrvr.ca](http://investrvr.ca)

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- 🕒 ~1.5 Hours to **Jasper, AB**
- 🕒 ~2.5 Hours to **Prince George, BC**
- 🕒 ~4 Hours to **Kamloops, BC**
- 🕒 ~5.25 Hours to **Edmonton, AB**

